

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns & Associates-Washin
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract #		1362210	Date Entered	08/24/12
Schedule Dates	09/11/12-09/17/12		Last Modified	09/12/12
Advertiser	Obama for America (30051)		Entered By	Lisa Carter
Agency	Greer Margolis Mitchell, Burns & Associates-Washin		Headline #	No
Product	POLITICAL CANDIDATE (ns) (1186)		Demo	ECR09797047
Brand	OBAMA FOR AMERICA (187356)		Order Type	A35+R
Salesperson	Millennium/DC, Washington DC (1108)		Package Deal	Normal
Sales Office	Millennium Washington DC		Commission %	15.00
Buyer Name	Bassett,Laura		Commission	\$980.25
Phone/Fax	/		Net Total	\$5,554.75
CPE	95/101/1536		Sales Tax	
Account Types	National/Political Candidate Agency BRD			
Billing Type	Weekly/Irregular			
Comments	OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW/Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	3	:30	7A- ABC-Good Morning America	4		X	X	X			4	\$25.00	\$100.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/24/12	
2.0	Normal Line / SPOT (2)	09/12/12-09/17/12	3	:30	9A- The Doctors	1		1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	THE DOCTORS	8/24/12	
3.0	Revised Line / SPOT (6)	09/12/12-09/17/12	5	:30	12P- 1P (EST)	1		1	1	1							Greensboro (WXLV)	MILLIONAIRE	8/24/12
3.1	Normal Line / SPOT (6)	09/12/12-09/17/12	3	:30	12P- 1P (EST)	1		1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	MILLIONAIRE	8/27/12	
4.0	Normal Line / SPOT (3)	09/15/12-09/15/12	3	:30	8A- ABC-Good Morning American Saturday						1		1	\$10.00	\$10.00	Greensboro (WXLV)	GOOD MORNING AMERICA WK	8/24/12	
5.0	Normal Line / SPOT (4)	09/16/12-09/16/12	3	:30	10-58-40A- ABC-This Week						1		1	\$25.00	\$25.00	Greensboro (WXLV)	THIS WEEK	8/24/12	
6.0	Normal Line / SPOT (9)	09/12/12-09/17/12	3	:30	1P- Anderson Cooper			1	1	1			4	\$50.00	\$200.00	Greensboro (WXLV)	ANDERSON	8/24/12	
7.0	Normal Line / SPOT (10)	09/12/12-09/17/12	3	:30	5P- Ricki Lake			1	1	1			1	4	\$25.00	\$100.00	Greensboro (WXLV)	RICKI LAKE	8/24/12
8.0	Normal Line / News (12)	09/12/12-09/17/12	3	:30	6-30P- ABC-World News Monday-Friday			1	1	1			3	\$55.00	\$165.00	Greensboro (WXLV)	ABC WORLD NEWS	8/24/12	
8.0.1	Closed Preempt (12)	09/17/12															Greensboro (WXLV)	Pre-empt/Exception- HRA	
9.0	Normal Line / News (14)	09/15/12-09/16/12	3	:30	6-28-45P- ABC-World News Sunday						1		1	\$60.00	\$60.00	Greensboro (WXLV)	ABC WORLD NEWS	8/24/12	

CONFIRMATION CONTRACT

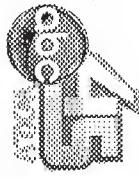
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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3500 Myer Lee Dr
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Greer Margolis Mitchell, Burns & Associates-Washin
G POLITICAL CANDIDATE (ns) (1186)
OBAMA FOR AMERICA (187386)
Millennium/Dc, Washington DC (1108)

Greer Margolis Mitchell, Burns & Associates-Washin
G Ste 800
Washington, DC 20007

Buyer Name: Bassett,Laura
Phone/Fax: /
CPE: 95/101/1536
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 89%

Contract # 1362210

Date Entered: 08/24/12
Last Modified: 09/12/12
Entered By: Lisa Carter

No

ECR09797047

CO-OP

Headline #:

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$980.25

Net Total

\$5,554.75

Sales Tax

By Broadcast Month	Spots	Rate
Sep. 2012	67	\$6,535.00
Grand Total:	67	\$6,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime (18)	09/13/12-09/13/12	3	:30	10:02P- ABC-Scandal (Thursday)				1				1	1	\$785.00	\$785.00	Greensboro (WXLV)	SCANDAL	8/24/12
11.0	Normal Line / News (20)	09/12/12-09/17/12	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm			1	2	1	1		4	\$40.00	\$160.00	Greensboro (WXLV)	NEWS14 ABC45	8/24/12	
11.0.1	Closed Preempt (20)	09/12/12															Greensboro (WXLV)	Advertiser Separation/Spot -cannot place 2x in time period	
12.0	Normal Line / SPOT (21)	09/12/12-09/17/12	3	:30	11:35P- ABC-Nightline		1	1	1	1			4	\$15.00	\$60.00	Greensboro (WXLV)	NITELINE	8/24/12	
13.0	Normal Line / SPOT (22)	09/12/12-09/17/12	3	:30	12:02:05A- ABC-Jimmy Kimmel Live		1	1	1	1			4	\$5.00	\$20.00	Greensboro (WXLV)	JIMMY KIMMEL	8/24/12	
14.0	Normal Line / SPOT (1)	09/17/12-09/17/12	3	:30	7A- ABC-Good Morning America		1					1		\$25.00	\$25.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/24/12	
15.0	Normal Line / Prime (19)	09/16/12-09/16/12	3	:30	8P- ABC-Revenge (Sunday)						1	1		\$785.00	\$785.00	Greensboro (WXLV)	REVENGE	8/24/12	
16.0	Normal Line / SPOT (5)	09/12/12-09/17/12	3	:30	10:58:25A- ABC-The View		1	1	1	1		1		\$20.00	\$20.00	Greensboro (WXLV)	VIEW	8/24/12	
16.0.1	Closed Preempt (5)	09/17/12														Greensboro (WXLV)	Sold Out/Exception - Rate wont clear. matt		
16.0.2	Closed Preempt (5)	09/13/12														Greensboro (WXLV)	Pre-empty/Spot -HFA		
16.0.3	Closed Preempt (5)	09/14/12														Greensboro (WXLV)	Pre-empty/Spot -HFA		

CONFIRMATION CONTRACT

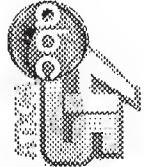
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Date:

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Associates-Washington
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Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

09/11/12-09/17/12
Obama for America (30051)
Greer Margolis Mitchell, Burns & Associates-Washin
OBAMA FOR AMERICA (18736)
Millennium/DC, Washington DC (1108)
Millennium Washington DC
Bassett,Laura
/
95/10/1/1536
National/Political Candidate Agency BRD
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OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 89%

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Schedule Dates
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Buyer Name
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CPE
Account Types
Billing Type
Comments

Greensboro (WXLV)	Spots	Rate
By Broadcast Month		
Sep. 2012	67	\$6,555.00
Grand Total:	67	\$6,555.00

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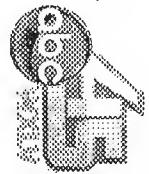
Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / Prime (17)	09/11/12-09/11/12	3	:30	10P- ABC-Private Practice (Tuesday)									1	\$705.00		Greensboro (WXLV)	PRIVATE PRACTICE	8/31/12
17.0.1	Closed Preempt (17)	09/11/12															Greensboro (WXLV)	Client Request/Spot -	
18.0	Normal Line / SPOT (23)	09/17/12-09/17/12	4	:30	9A- The Doctors									1	\$25.00		Greensboro (WXLV)	THE DOCTORS	9/6/12
19.0	Normal Line / Prime (15)	09/11/12-09/11/12	4	:30	7:58P- 9P (EST)									1	\$900.00		Greensboro (WXLV)	THE MIDDLE/LAST MAN STANDING	9/6/12
19.0.1	Closed Preempt (16)	09/11/12															Greensboro (WXLV)	Client Request/Spot -	
20.0	Normal Line / SPOT (24)	09/13/12-09/17/12	2	:30	10:58-25A- ABC-The View									1	\$40.00		Greensboro (WXLV)	THE VIEW	9/11/12
21.0	Normal Line / SPOT (25)	09/13/12-09/17/12	2	:30	12:57-56P- ABC-The Chew									2	\$40.00		Greensboro (WXLV)	THE CHEW	9/11/12
22.0	Normal Line / SPOT (25)	09/13/12-09/17/12	2	:30	12P- ABC-General Hospital									2	\$100.00		Greensboro (WXLV)	GENERAL HOSPITAL	9/11/12
23.0	Normal Line / News (27)	09/13/12-09/17/12	1	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm									2	\$180.00		Greensboro (WXLV)	NEWS	9/11/12
24.0	Normal Line / News (28)	09/17/12-09/17/12	2	:30	6:30P- ABC-World News Monday-Friday									1	\$110.00		Greensboro (WXLV)	ABC WORLD NEWS	9/11/12
25.0	Normal Line / SPOT (33)	09/17/12-09/17/12	3	:30	12:05A- 1:05A (EST)									1	\$5.00		Greensboro (WXLV)	JIMMY KIMMEL	9/11/12
26.0	Normal Line / Football (29)	09/15/12-09/15/12	2	:30	3:30P- 7P (EST)									1	\$900.00		Greensboro (WXLV)	COLLEGE FOOTBALL	9/11/12



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Greer Margolis Mitchell, Burns & Associates-Washin
co-op

POLITICAL CANDIDATE (hs) (1186)
OBAMA FOR AMERICA (187386)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

Bassett,Laura
/

95/10/1/1536

National/Political Candidate Agency BRD

OBAMA FOR AMERICA
JONATHAN VITTI

SHARE = 8%

Contract # 1362210

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Advertiser Obama for America (30051)

Agency Greer Margolis Mitchell, Burns & Associates-Washi

Product POLITICAL CANDIDATE (hs) (1186)

Brand OBAMA FOR AMERICA (187386)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Bassett,Laura

Phone/Fax /

CPE 95/10/1/1536

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments OBAMA FOR AMERICA
JONATHAN VITTI

Date Entered 08/24/12
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Headline #

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Order Type Normal

Package Deal

Commission % 15.00

Commission \$980.25

Net Total \$5,554.75

Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2012	67	\$6,535.00
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27.0	Normal Line / Football (30)	09/15/12-09/15/12	3	:30	12P- 3:30P (EST)							1	1	\$400.00	\$400.00	Greensboro (WXLV)	COLLEGE FOOTBALL	9/11/12	
28.0	Normal Line / SPOT (31)	09/14/12-09/17/12	2	:30	3P- Anderson Cooper		1				1		2	\$100.00	\$200.00	Greensboro (WXLV)	ANDERSON COOPER	9/11/12	
29.0	Normal Line / SPOT (32)	09/17/12-09/17/12	2	:30	2P- ABC-General Hospital			1						\$100.00		Greensboro (WXLV)	GENERAL HOSPITAL	9/11/12	
29.0.1	Closed Preempt(32)	09/17/12														Greensboro (WXLV)	Sold Out/Exception - We have a spot running in each break		
30.0	Normal Line / Prime (15)	09/17/12-09/17/12	2	:30	7:57-56P- ABC-CMA Music Festival Country's Night to Rock							1	1	\$600.00	\$600.00	Greensboro (WXLV)	CMA MUSIC FESTIVAL	9/12/12	
31.0	M/G For 11.0.1 / SPOT	09/16/12-09/16/12	3	:30	7:58-4A- ABC-Good Morning America Sunday							1	1	\$40.00	\$40.00	Greensboro (WXLV)	GMA WEEKEND	9/12/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Rep Order# 209707047 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 1362210 Printed: 09/13/2012 4:21 PM
Last Received: 09/12/2012 4:14 PM

Showing Buylines: Last Sta Revised Lines
1 of 2

Station WXYZ-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GM&B
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/I/P/Z/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

pls see line # 12 for n/a and credit.
pls send revised ppw asap.

tks

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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*12	W-F, M	09/12-09/17	630P-7P	ABC WORLD NEWS	.30	\$55.00	4	1	4	\$220.00
Station Remark. V12 1x n/a 9/17 (oversold)-pls credit										
[MADE-GOOD BY LINE: 5) 28]										

—REPORT TOTALS—
Report Totals. 4 / \$220.00

—SALES MONTHLY TOTALS—

Sep 12. 69 / \$6,690.00
Sales Totals. 69 / \$6,690.00
Station Totals. 69 / \$6,690.00
Lines not sent/rclid/rtrn. 0 / \$0.00

—COMPETITIVE—

Market	Totals	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WFMY	30%
WGHP	28%	WMYV	3%	WUPN	0%	WXII	31%	WXLV	8%		

Books null
Demos RA35+

Rep Order# 9797047 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 1362210
Printed: 09/13/2012 4:21 PM
Last Received: 09/12/2012 4:14 PM

2 of 2
Showing Buylines: Last Sta Revised Lines

Station WXL-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency CJP1PZIE 957101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#